

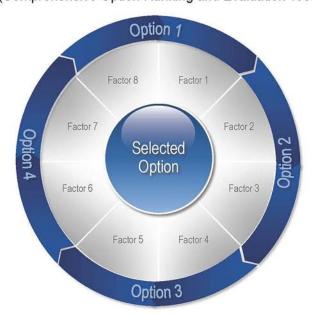
## INNOVATIONS OVERVIEW



## CORE Tool<sup>TM</sup>

CEI's exclusive CORE Tool<sup>TM</sup> (Comprehensive Option Ranking and Evaluation Tool) was created to provide a means of assessing the benefits, risks and life-cycle costs of a selection of alternatives. This program is intended for use when multiple options are available for one particular application and evaluates the options in more detail than can be done using CEI's CAP Tool<sup>TM</sup>. CEI's CORE Tool<sup>TM</sup> has been designed to be customized for any "decisionmaking" process, allowing a particular client to identify those criteria of importance and then establish a relative ranking of each alternative for each factor. The client and programmer identify: (1) the options/alternatives to be included in the analysis, (2) the factors influencing the decision and (3) the weight of importance of each factor. The options then receive a ranking of importance for each factor, which is then weighted in accordance with the importance of that factor. This information is then converted into a graphical presentation allowing for easy viewing of the most favorable option. The graphically based CORE Tool™ quickly illustrates the preferred alternative(s) based upon the individual rankings in a clear, concise and graphical manner, simplifying the difficult and overwhelming task of sorting through the various alternatives and combinations.

## CEI's **CORE Tool™** (Comprehensive Option Ranking and Evaluation Tool)



## To Learn More, Contact:

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