

CEI Provides Insight at Businesses for Social Responsibility Event

CEI President and CEO, Eileen Pannetier was recently invited to speak at the 2011 NH Businesses for Social Responsibility Spring Conference. With CEI recently recognized as one of NH's Top 5 Best Small Businesses to work for, Eileen served on two panel discussions. This year's conference theme 'Integrating Corporate Social Responsibility into Your Core Business Strategy' related directly to CEI's corporate goal to remain a competitive and independent engineering firm while providing employees with a flexible and balanced work-life experience. The conference explored corporate social responsibility and sustainability as it relates to the workplace, community, and environment. Eileen specifically spoke about CEI's workplace flexibility to retain talented staff based on their stage in life and family needs. Specifically, how to meet the needs of aging team members without losing valuable experience and the knowledge gaps only they can sometimes fill. Additionally, Eileen discussed how CEI has remained independently owned during a time where smaller engineering and environmental firms have disappeared due to mergers and acquisitions.



The New Hampshire Businesses for Social Responsibility is a network of businesses committed to adopting socially responsible business practices, recognizing that people, principles and profits are inseparably linked.

CEI is an employee owned civil engineering and consulting firm with nearly 25 years of experience serving Federal, State and municipal agencies as well as private industry. Services include transportation, water supply, wastewater, stormwater, hazardous waste remediation and environmental services, CEI has offices in Merrimack, NH, Marlborough, Massachusetts and New Britain, Connecticut.